

# Chandler-Gilbert Community College

## 2023-2026 STRATEGIC PLAN

Chandler-Gilbert Community College's strategic plan is an adopted model of the Maricopa Community College District Strategic Plan, *Excellence 2026*.

### STRATEGY 1: STUDENT OUTREACH & SUCCESS

**Goal 1.1:** Attract, recruit, engage and enroll more students

**Goal 1.2:** Retain and support students to reach their academic, personal, and/or professional goals

**Goal 1.3:** Secure the financial resources needed to support students through increased public and philanthropic efforts

### STRATEGY 2: ECONOMIC RESOURCES & SUSTAINABILITY

**Goal 2.1:** Enhance our technology capabilities to optimize academic, student and business success

**Goal 2.2:** Steward new and existing resources to achieve financial stability and sustainability

**Goal 2.3:** Define and establish workforce development program with and for public and private sectors

### STRATEGY 3: A COHESIVE IDENTITY

**Goal 3.1:** Establish alignment and collaboration between and among ourselves, District Office and its colleges to support students, communities, faculty and staff

**Goal 3.2:** Recognized as a part of the cohesive organization working together

**Goal 3.3:** Develop the capabilities and cultures needed to support and encourage innovation

### STRATEGY 4: ORGANIZATIONAL TALENT

**Goal 4.1:** Improve the recruitment, retention and growth opportunities of employees for a stronger organization

**Goal 4.2:** Foster a culture that builds community, values diversity, and supports employee engagement and success



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### STRATEGY 1: STUDENT OUTREACH & SUCCESS

#### Activities:

- 1.1.A: Expand our recruitment pipeline
- 1.1.B: Accelerate the future of baccalaureate degrees through partnerships
- 1.2.A: Optimize intergrated student support services and resources
- 1.2.B: Scale High Impact Practices
- 1.3.A: Actively participate in a system-oriented fundraising framework to elevate systemwide fundraising

### STRATEGY 2: ECONOMIC RESOURCES & SUSTAINABILITY

#### Activities:

- 2.1.B: Implement technology improvements to streamline student communications and engagement
- 2.1.C: Deliver technology tools to provide process efficiencies and automations
- 2.2.C: Identify and advance diversifed revenue streams
- 2.3.A: Expand microcredentialing to meet workforce needs
- 2.3.B: Participate in the regionalized approach to workforce programs

### STRATEGY 3: A COHESIVE IDENTITY

#### Activities:

- 3.1.A: Design a dynmaic and intergrated planning framework
- 3.1.B: Transform the future of our work through actively participating and utilizing centralized and decentralized operations
- 3.2.A: Promote the Maricopa story of innovation and collboration
- 3.3.B: Expand internal collborations to develop innovation partnerships the meet the needs of industry
- 3.3.C: Participate in a cross-college employee sharing model

### STRATEGY 4: ORGANIZATIONAL TALENT

#### Activities:

- 4.1.A: Revolutionize faculty and staff recruitment
- 4.1.B: Support and scale a performance success model
- 4.2.A: Create a consistent and supportive employee engagement experience



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