Copyright and Public Performance Rights



CHANDLER-GILBERT COMMUNITY COLLEGE

A MARICOPA COMMUNITY COLLEGE

Library www.cgc.edu/library

Chandler-Gilbert Community College Library complies with the Copyright Law and Fair Use Guidelines of the United States. Library services and materials, including electronic and print resources, reserve materials, interlibrary loan, photocopying, and acquisition procedures, must comply with the U.S. Copyright Law.

Maricopa County Community College District Resources:

Intellectual Property, Copyright and Fair Use Guidelines
<u>https://district.maricopa.edu/legal/student-faculty-resources/ip</u>

Other Resources:

- Copyright Advisory Network American Library Association <u>http://www.librarycopyright.net/</u> Contains interactive tools that help identify copyright compliance and public domain materials.
- Copyright Crash Course- University of Texas@ Austin Library <u>http://guides.lib.utexas.edu/copyright</u> Identifies and explains multiple copyright obligations educators should be familiar with.

Public Performance Rights for Screening Media

Media items such as VHS, DVD, and streaming video will be used in a manner that follows Public Performance Rights.

- What are Public Performance Rights (PPR)
- When are Public Performance Rights required?
- Why should I learn about Public Performance Rights?
- For what media does the CGCC Library have PPR?
- Securing Public Performance Rights
- More explanations about PPR

What are Public Performance Rights?

Public Performance Rights (PPR) are the legal rights to publicly show a film or video (media). "Publically showing" is any screening of a videocassette, DVD, videodisc, streaming video or film which occurs outside of the home, or at any place where people are gathered who are not family members, such as in a school, library, auditorium, classroom, meeting room, or correctional facility. Normally the media producer or distributor manages PPR. The rights-holder can assign PPR to others through a Public Performance License.

When are Public Performance Rights Required?

PPR are required for:

- All screenings of copyrighted media to audiences outside of regular curriculum. Examples:
 - Student club events
 - Extracurricular sponsored events such as general lectures
 - Film series

PPR are not required for:

- Home viewing
- Screening media in the context of *face-to-face teaching* in the service of regular curricula. The media being shown needs to be a teaching activity, NOT a recreation or entertainment or reward activity.
 - See: Title 17 of the United States Code, Chapter 1, Section 110 <u>http://www.copyright.gov/title17/92chap1.pdf</u> (Page 24)

Why should you learn about Public Performance Rights?

Showing media, whether borrowed from the library or rented / purchased, to groups outside of the classroom may be illegal, and may place the college and / or the District at risk legally.

Does the CGCC Library purchase media with Public Performance Rights?

Chandler-Gilbert Community College Library acquires media to support the curriculum, and faceto-face teaching is exempt from PPR. We attempt to secure PPR with video purchases. Additionally, many distributors of our educational videos (DVDs and streaming media) automatically include PPR in the purchase price, which means these videos can be shown anywhere to anyone.

How can you tell if a video from the CGCC Library has Public Performance Rights?

An indication of PPR is included in the Library's online catalog records for VHS and DVD items. To create a list of all the DVDs with PPR owned by CGCC, type "Performance Rights" in online catalog's SEARCH textbox. Streaming media available in the Library's *Alexander Street Press* and *Films on Demand* suites of subscription databases automatically include PPR.

Securing Public Performance Rights

Individuals and organizations are responsible for obtaining performance rights for all publicly screened media.

Some companies to contact to secure (license) PPR:

- <u>Swank Motion Pictures, Inc.</u>
- <u>Kanopy</u>
- <u>Kino International</u>
- Criterion Pictures USA
- Motion Picture Licensing Corporation (MPLC)

More information about PPR

• Videos and copyright - public performance rights for library materials (Williams College) <u>http://library.williams.edu/guides/videos_copyright.php</u>